

BC Geocaching Association  
Directors Meeting Minutes  
August 18, 2014

Kathy Costello, Kathleen Brophy, Barb McInnis, Kathleen Sharpe, Kevin McDonald, Tom Furlotte

1. Call to order 2007
2. Additions to the agenda
3. Review & approve minutes of July 28 meeting
  - a. Kathleen Brophy motions to accept the minutes of July 28, 2015
  - b. Kathy Costello Seconds
  - c. Carried
4. New Items
  - a. Sponsorship/booth rental request from 3IEE
    - i. Discussion of level
      1. Kathy Costello motions that we support the 3iee with a booth rental for \$150.00
      2. Kathleen Brophy seconds
      3. Carried
  - b. Satellite Event
    - i. Held over
  - c. Discussion about regional reps
    - i. Kootenay open
    - ii. Review of process
      1. Kathleen Brophy
  - d. Social Media
    - i. Social Media should be directing to Website
    - ii. Forum
      1. Geocacher of the month nominations
    - iii. Link from FB to Website
    - iv. Cross promote Twitter & FB to Website
5. Ongoing Projects
  - a. Update on 10 Years GeoArt project
    - i. publish early Sept
  - b. Review 2014 Coin proposals
    - i. Discussion
      1. Design
      2. Finish
      3. Company
    - ii. Barb McInnis moves that we approach Joecacher to design and produce the BCGA 10 YR coin
    - iii. Tom Furlotte seconds
    - iv. Carried
  - c. Blitz Update
    - i. Wrap events?
      1. 102 Caches
      2. Combine regions
        - a. Lower Mainland, Island & Other

3. Sept 13 or 20
4. Kathy Costello - Newsletter
  - a. Remind to vote for Blitz caches
  - b. Promotion of 3iee
5. List of Winners and List of participants on website
  - ii. Prizes
    1. Swag
  - iii. Voter prizes
    1. Swag
  - d. Update on 10 Years Pathtag
    - i. Pathtags have been shipped
6. Older Projects – Can we light a fire?
  - a. Coin ELE update
    - i. live on eBay
    - ii. <http://bit.ly/1Bw5chV>
  - b. Website update
    - i. Discussion of platform
    - ii. Website designer
  - c. Facebook Photo Contest
    - i. Tom Furlotte
      1. Websites for hosting
      2. Profile privacy
7. Other
  - a. Next Meeting Sept. 8, 2015 @ 2000
8. Adjourn
  - a. 2225