

BC Geocaching Association
Directors Meeting
November 23, 2014

Kathy Costello, Barb McInnis, Kathleen Sharpe, Tom Furlotte, Kathleen Brophy
joins late

Call To Order: 2011

1. Additions to the agenda
2. Review & approve minutes of Nov 02 meeting
 - a. Barb McInnis moves to accept the minutes
 - b. Kathy Costello seconds
 - c. Carried
3. Emails to and from directors - etiquette
 - a. Respond
 - b. Reply all
 - c. Keep it to one thread
4. Website – what do we do now?
 - a. social media should drive people to the website
 - b. approach local cacher/member for website maintenance
 - i. Tom Furlotte motions to set up website consultant with access to websites and information to date
 - ii. Barb McInnis seconds
 - iii. Motion carried
5. Update on 10 Years GeoArt project – launch date?
 - a. Submit November 30, 2014
6. 2014 coin
 - a. Finalize design
 - i. New samples
 - ii. Kathy Costello motions to approve accept the revised d proofs
 - iii. Tom Furlotte seconds
 - iv. Carried
 - b. Numbers to order
 - i. Barb McInnis motions to order 225 silver and 75 copper
 - ii. Kathleen Sharpe seconds
 - iii. Carried
 - c. tracking numbers, inserts
 - i. 300 tracking codes, same activation code for all coins, 10 Year Logo
 - d. How to handle sales
 - i. Email & PayPal
 - ii. Social Media & Newsletter
 - iii. Copper will not be available for sale

1. Kathy Costello motions Pricing \$13 or 2/\$25 Silver Only plus shipping
2. Barb McInnis seconds
3. Carried
7. Ideas for recruiting regional reps – current status
 - a. Tabled
8. Older Projects Update
 - a. Facebook Photo Contest
 - i. Tabled til Summer
9. Metro Vancouver Geocachers training day request
 - a. Kathy Costello to follow up
10. Looking ahead
 - a. Replacement for the Blitz
 - i. Geocache of the Month
11. Next meeting
 - a. Dec 17, 2014
12. Adjourn 2200