

BC Geocaching Association  
Directors Meeting  
November 23, 2014

Kathy Costello, Barb McInnis, Kathleen Sharpe, Tom Furlotte, Kathleen Brophy  
joins late

Call To Order: 2011

1. Additions to the agenda
2. Review & approve minutes of Nov 02 meeting
  - a. Barb McInnis moves to accept the minutes
  - b. Kathy Costello seconds
  - c. Carried
3. Emails to and from directors - etiquette
  - a. Respond
  - b. Reply all
  - c. Keep it to one thread
4. Website – what do we do now?
  - a. social media should drive people to the website
  - b. approach local cacher/member for website maintenance
    - i. Tom Furlotte motions to set up website consultant with access to websites and information to date
    - ii. Barb McInnis seconds
    - iii. Motion carried
5. Update on 10 Years GeoArt project – launch date?
  - a. Submit November 30, 2014
6. 2014 coin
  - a. Finalize design
    - i. New samples
    - ii. Kathy Costello motions to approve accept the revised d proofs
    - iii. Tom Furlotte seconds
    - iv. Carried
  - b. Numbers to order
    - i. Barb McInnis motions to order 225 silver and 75 copper
    - ii. Kathleen Sharpe seconds
    - iii. Carried
  - c. tracking numbers, inserts
    - i. 300 tracking codes, same activation code for all coins, 10 Year Logo
  - d. How to handle sales
    - i. Email & PayPal
    - ii. Social Media & Newsletter
    - iii. Copper will not be available for sale

1. Kathy Costello motions Pricing \$13 or 2/\$25 Silver Only plus shipping
  2. Barb McInnis seconds
  3. Carried
7. Ideas for recruiting regional reps – current status
  - a. Tabled
8. Older Projects Update
  - a. Facebook Photo Contest
    - i. Tabled til Summer
9. Metro Vancouver Geocachers training day request
  - a. Kathy Costello to follow up
10. Looking ahead
  - a. Replacement for the Blitz
    - i. Geocache of the Month
11. Next meeting
  - a. Dec 17, 2014
12. Adjourn 2200